

education

SPEECHES AND DISCUSSIONS

- Keynote speakers presenting to large audiences
- Panel discussions in front of large audiences or in intimate settings
- Filmed on location
- Typical budgets range from \$5,500-\$8,500

arts

business

STUDIO-BASED SPECIALS

- Moderated panel discussions or one-on-one interviews
- Often used for statewide political debates, citizen briefings, or town meetings
- Filmed in a *tpt* studio
- Typical budgets range from \$8,000-\$15,000

cultures

environment

BACKSTAGE PERFORMANCES

- Involves working with performers in the “behind the scenes” rehearsal or “the making of” stage of a production
- Often includes filming the performers in rehearsal as well as one-on-one interviews
- Typical budgets range from \$10,000-\$15,000

faith

health

SHORT-FORM DOCUMENTARIES

- Tells a story by interviewing people, pulling together visual elements, etc.
- Often filmed at multiple locations
- Approximately ½ hour long
- Typical budgets range from \$30,000-\$40,000

history

politics

LONG-FORM DOCUMENTARIES

- Tells a story by interviewing people, pulling together visual elements, etc.
- Provides greater depth with interviews, graphics, editing, etc.
- Often filmed at multiple locations
- Approximately 1 hour long
- Typical budgets range from \$35,000-\$125,000

science

world

SERIES

- Any format can be packaged into an ongoing series

technology