



*education*

### **RECOGNITION IN PROGRAM CREDITS**

The broadcast of each program will open with a brief highlight of the partner organization, its mission, and its role in the MN Channel co-production. The partner's web address may also be listed.

Sponsors that help the partner fund a program will also be recognized in a similar manner.

*arts*

*business*

### **PROMOTION ON TELEVISION**

Twin Cities Public Television will contribute broadcast time on both **tpt2** and **tpt17** to promote the MN Channel. Select programs will be featured in a promotional segment following *Almanac* on **tpt2** on Friday evenings.

*cultures*

*environment*

### **LISTING SERVICES**

MN Channel productions are listed in all published and on-air television grids, including newspaper, *TV Guide*, TIVO, satellite, and cable program guides.

*faith*

### **TWIN CITIES PUBLIC TELEVISION MAGAZINE AND NEWSLETTER**

Nine times a year, **tpt** Magazine is sent to approximately 90,000 Minnesota households. Each MN Channel show will be mentioned in the magazine's program schedule. In addition, shows may also be mentioned in the **tpt** e-newsletter sent to over 51,000 subscriber households.

*health*

*history*

### **ONLINE PROMOTION**

The MN Channel website ([www.mnchannel.org](http://www.mnchannel.org)) promotes partners' upcoming events and broadcasts. It also provides detailed descriptions of each partner organization and links to its online resources.

*politics*

*science*

*world*

*technology*